



Your Partner in Mobile App and Software Development

Driving Your Mobile App Success

India
Ahmedabad

USA
Phoenix, Arizona

UAE
Dubai

Germany
Munich

WHO WE ARE

A Global Team Building Software That Matters



Expert App Devs is a mobile app and software development company founded in 2011. For more than 16+ years we have helped startups, large brands and government teams turn their ideas into working software. Our team of 400+ people focuses on quality, speed and long term partnerships. Nine out of ten clients who work with us come back to work with us again.

16+

Years in business

400+

Team members worldwide

600+

Clients served

GLOBAL PRESENCE

Local Support, Delivered Globally

We work across United States, United Kingdom, Europe and Middle East time zones, so you always have support when you need it.

INDIA

Ahmedabad

Head Office

USA

Phoenix, Arizona

US Office

UAE

Dubai

Middle East Office

GERMANY

Munich

Europe Office

LEADERSHIP



Dilip Manek
Founder



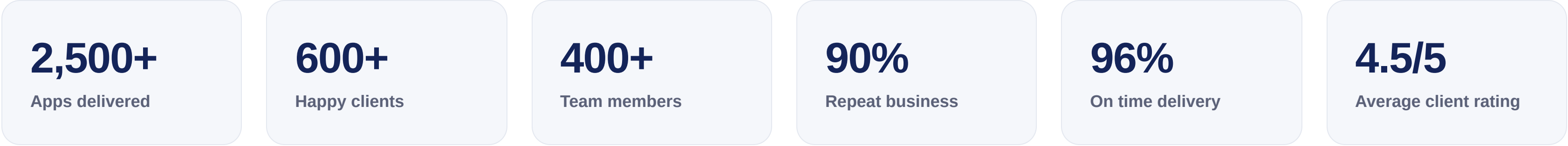
Jignen Pandya
Chief Executive Officer



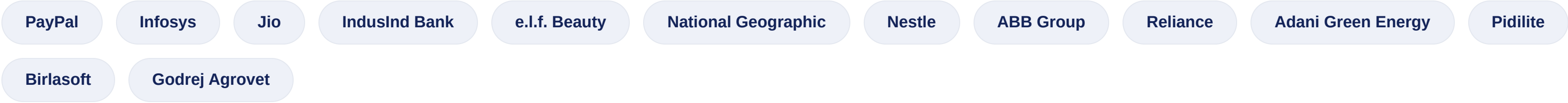
Nikhil Solanki
Chief Technology Officer

PROOF IN NUMBERS

A Track Record Built Over 16+ Years



TRUSTED BY TEAMS AT



Rated and reviewed on Clutch, GoodFirms, DesignRush, Techreviewer.co.

WHAT WE DO

One Team, Every Stage Of Your Product



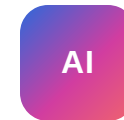
Mobile App Development

Native iOS and Android apps plus cross platform builds with Flutter and React Native.



Web App Development

Custom web platforms, SaaS products and progressive web apps built to scale.



AI and Machine Learning

Chatbots, computer vision, predictive tools and generative AI features.



Cloud and DevOps

Cloud migration, automation and secure infrastructure on AWS, Azure and GCP.



Emerging Technologies

AR, VR, blockchain, IoT and wearable app development.



Game Development

2D and 3D games built with Unity and Unreal for mobile, PC and console.



Digital Transformation

Legacy system modernization and workflow automation for enterprise teams.



White Label Partnership

Dedicated engineers who work quietly under your own agency brand.

WHAT WE DO

Mobile App Development



We design and build mobile apps that people actually enjoy using, from the first idea to years of support after launch.

Native Apps

- iOS apps built with Swift and SwiftUI
- Android apps built with Kotlin and Java
- Apple Watch, Apple TV and Vision Pro apps
- Deep integration with each platform

Cross Platform Apps

- Flutter apps for iOS, Android, web and desktop
- React Native apps with a single codebase
- Xamarin apps built on C sharp and dot NET
- Lower cost without lowering quality

Full Lifecycle Support

- Product strategy and UI UX design
- Quality testing across real devices
- App store submission and optimization
- Ongoing maintenance and updates

WHAT WE DO

AI and Machine Learning



We add real intelligence to your product, from a simple chatbot to a full AI powered platform.

Conversational AI

- Chatbots and virtual assistants
- Natural language processing
- Voice and gesture recognition
- Sentiment analysis

Applied AI

- Computer vision and image recognition
- Predictive analytics
- Recommendation engines
- Fraud and content moderation

Enterprise AI

- Generative AI and large language model features
- Document intelligence
- AI agents and automation
- Responsible AI aligned with GDPR and HIPAA

WHAT WE DO

Web App Development



We build web platforms that are fast, secure and ready to grow with your business.

Custom Platforms

- SaaS products with billing and multi tenant support
- Enterprise portals and dashboards
- Progressive web apps
- Supply chain and analytics tools

Modern Engineering

- React, Angular and Vue front ends
- API first, cloud native back ends
- Microservices architecture
- AI and large language model integration

Built to Last

- Legacy platform modernization
- Cloud migration
- Search friendly architecture
- Security built in from day one

WHAT WE DO

Cloud, DevOps and Digital Transformation

We help teams move faster and scale safely, from cloud infrastructure to full business transformation.

Cloud and DevOps

- Cloud migration on AWS, Azure and GCP
- CI CD pipeline automation
- Container orchestration
- Cloud security and compliance

Digital Transformation

- Legacy system modernization
- Business process automation
- Enterprise mobility strategy
- Multi cloud and hybrid cloud design

Why It Matters

- Ship updates faster and safer
- Lower infrastructure costs
- Stronger security posture
- A platform ready for what comes next

WHAT WE DO

Emerging Technologies



For teams who want to lead rather than follow, we build with the technologies shaping what comes next.

Augmented and Virtual Reality

- AR try on and visualization apps
- VR training and simulation
- 3D modeling and interactive environments
- Built with Unity, Unreal, ARKit and ARCore

Blockchain and Web3

- Smart contracts and decentralized apps
- NFT marketplaces
- Crypto wallets and exchanges
- Enterprise blockchain solutions

IoT and Wearables

- Connected device and sensor integration
- Smartwatch apps for watchOS and Wear OS
- Real time tracking and monitoring
- Hardware and mobile app pairing

WHAT WE DO

Game Development



From simple mobile games to complex multiplayer worlds, we build games people want to keep playing.

Game Design and Build

- 2D and 3D game development
- Unity and Unreal Engine
- Multiplayer and real time networking
- AR and VR games

Full Game Lifecycle

- Concept and art direction
- Cross platform launch on mobile, PC and console
- In app purchases and monetization
- Live content updates after launch

Built to Perform

- Quality testing across devices
- Store optimization and launch support
- Player analytics
- Ongoing updates and community support

TECHNOLOGY EXPERTISE

Tools We Use To Build Reliable Products

MOBILE

- Swift
- Kotlin
- Flutter
- React Native
- Xamarin
- Java

WEB AND BACKEND

- Python
- Django
- Dot NET
- Node.js
- PHP
- Java

CLOUD AND DEVOPS

- AWS
- Azure
- Google Cloud
- Docker
- Kubernetes
- Jenkins

GAMES AND IMMERSIVE

- Unity 3D
- Unreal Engine
- ARKit
- ARCore
- C sharp

HOW WE WORK

Choose The Engagement Model That Fits

Dedicated Team
Hire a team that works only on your project, managed and led by us, fully under your control.

Staff Augmentation
Add skilled developers to your existing team for as long as you need them.

Fixed Scope Project
A clearly defined project with a set scope, timeline and deliverables.

OUR PROCESS

1
Discover

2
Design

3
Build

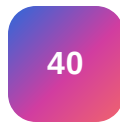
4
Test

5
Launch

6
Support

START WITH CONFIDENCE

A Risk Free Way To Begin



40 Hour Developer Trial

Work with a dedicated developer for 40 hours on your first month with no upfront commitment. Every project starts under a signed non disclosure agreement, and any code we write belongs to you from day one.



White Label Partnership

Agencies and enterprise teams can add our engineers to their own projects under their own brand. We work quietly in the background so you can offer more without hiring more.

INDUSTRIES WE SERVE

Deep Experience Across Many Industries

1

Healthcare

2

On Demand Services

3

Social Networking

4

Entertainment

5

Travel and Hospitality

6

Electric Vehicles

7

Events

8

Restaurants

9

Ecommerce

10

Fintech

11

NGO and Non Profit

12

SaaS and XaaS

13

Sports

14

Wellness and Fitness

15

Real Estate

16

Elearning

17

Publishing

CASE STUDIES

Real Projects, Real Results

Many of our client engagements are protected by a non disclosure agreement. The eleven case studies on the next pages share what we are able to make public about the teams we built, the systems we shipped and the reliability we delivered.

PayPal

Fintech and Digital Payments

THE CHALLENGE

As transaction volume grew, PayPal's payment systems faced slowdowns, delays and gaps in fraud protection.

WHAT WE BUILT

We modernized the payment backend with secure APIs, a microservices architecture and real time event streaming, working as an extension of PayPal's own engineering team.

01

12

Specialists on the project

40

Integrations completed

99.99%

System reliability

A modernized payment backend built for scale, speed and trust.

Infosys

IT Services and Consulting

THE CHALLENGE

An aging legacy system was slowing Infosys down, with performance issues and slow, manual deployments.

WHAT WE BUILT

We led a legacy to cloud transformation, rebuilding around microservices with automated deployment pipelines.

02

18

Engineers engaged

50

Releases delivered

98%

Efficiency achieved

Moving a legacy giant onto a modern, cloud ready foundation.

Birlasoft

Home Improvement Visualization

THE CHALLENGE

Customers could not picture window treatment products in their own homes before buying, which slowed decisions and lowered confidence.

WHAT WE BUILT

We built an augmented reality app, developed with Graber, that lets shoppers preview customized blinds, shades and shutters through their camera in real time.

03

14

Developers on the project

35+

Product modules built

99.99%

App uptime

Letting customers see it in their home before they buy it.

Jio

Telecom and Digital Services

THE CHALLENGE

Jio needed to support millions of concurrent users across dozens of APIs without performance bottlenecks.

WHAT WE BUILT

We optimized the API and backend infrastructure with caching, event streaming and automated monitoring built for massive scale.

20

Engineers deployed

75

APIs optimized

99.95%

System availability

Infrastructure rebuilt to serve millions of users at once.

IndusInd Bank

Banking and Financial Services

THE CHALLENGE

Outdated banking systems were slowing down customer onboarding while fintech competitors moved faster.

WHAT WE BUILT

We modernized the mobile banking app on React Native, adding secure integrations, digital onboarding and enterprise grade authentication.

05

16

Engineers engaged

25

Integrations completed

10M+

App downloads

A mobile banking app that now reaches over ten million downloads.

e.l.f. Beauty

Beauty and Cosmetics

THE CHALLENGE

e.l.f. Beauty needed a more personal, engaging digital experience as it scaled to customers around the world.

WHAT WE BUILT

We built iOS and Android apps with AI powered virtual try on, personalized product discovery and enterprise system integration.

06

15

Specialists on the project

30

Enterprise integrations

25+

Consecutive quarters of growth

AI powered try on and personalized shopping, built for global scale.

Pidilite

Adhesives and Construction Chemicals

THE CHALLENGE

Pidilite's quotation and ordering process for contractors and dealers was manual, slow and hard to scale.

WHAT WE BUILT

We built LetsMultiply, a mobile platform for quotations, material ordering, dealer management and lead tracking.

07

10

Developers on the project

12

Modules built

50K+

App downloads

Turning a manual, paper based process into one simple app.

Adani Green Energy

08

Renewable Energy

THE CHALLENGE

Separate systems across business units created data silos, manual work and poor visibility into operations.

WHAT WE BUILT

We integrated finance, procurement and operations systems onto one cloud platform with real time reporting and enterprise level security.

16

Experts deployed

99.99%

Platform reliability

One connected platform in place of scattered, siloed systems.

Vedic Sadhana

Spiritual Technology

THE CHALLENGE

People living far from temples and spiritual communities had limited ways to access guided Vedic rituals.

WHAT WE BUILT

We built an app offering guided rituals, meditation and personalized progress tracking, available in many languages.

09

8

Developers on the project

20+

Guided rituals available

15+

Languages supported

Bringing ancient practice to a global audience, one phone at a time.

Semicolon (MyDotApp)

Social Media and AI

THE CHALLENGE

Semicolon needed to deliver consistent, high quality content across platforms while managing rising AI costs and low engagement.

WHAT WE BUILT

We engineered MyDotApp, an AI powered social platform combining content generation, image creation, chatbot features and a live social feed.

10

11

AI engineers deployed

8

AI features built

99.9%

Platform uptime

Eight AI features working together inside one social platform.

Imagimake

Educational Toys and EdTech

11

THE CHALLENGE

Imagimake's physical learning products needed a more interactive, engaging way to reach modern learners.

WHAT WE BUILT

We built a Unity powered augmented reality app that pairs Imagimake's physical toys with immersive, interactive lessons.

9

Unity developers deployed

50+

AR lessons created

10K+

App downloads

Turning physical toys into an interactive learning experience.

WHY EXPERT APP DEVS

What Makes Working With Us Different



Quick Turnaround

A dedicated team that starts fast and keeps momentum.

Rich Industry Experience

Sixteen plus years across healthcare, fintech, retail and more.

Full Control, Full Transparency

You manage the team's priorities, we manage the delivery.

High Scalability

Scale the team up or down as your project changes.

Convenient Time Zones

Overlap with US, UK, Europe and Middle East business hours.

Every Project Under NDA

Your idea and your data stay protected from day one.

LET'S TALK

Let's Build Something That Matters

Tell us about your project and we will get back to you within one business day. Every conversation is covered by a non disclosure agreement.

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